1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Majority (approx. 75%) of Kickstarter projects are U.S. based campaigns
* Campaigns are skewed towards certain genres. Majority of the Kickstarter campaigns are in theater, followed by film & video, and music
* Seasonality: In general, December is the month with least project launch activities

1. What are some of the limitations of this dataset?

* Lack of data on the size of the team members associated with each campaign
* Success of campaign is too highly correlated with whether the campaign was promoted as Spotlight
* Lack of data on what pledgers would get in return of supporting the campaign

1. What are some other possible tables/graphs that we could create?

* Campaign Launch Status broken down by country
* Table illustrating spotlight/non-spotlight and campaign launch status
* Pledge goal amount broken down by campaign sub-category